

# Aditi Dharmadhikari



| Writer | Editor | Communications | Journalist



+91 9766693609



<https://noughtsandcrosses.in/>



aditi.dharma07@gmail.com

## About Me

I am a writer, editor, and communications consultant based in Pune, India, with over a decade of work experience. I'm very keen on working with global social impact and purpose-driven organisations, and I have a special interest in impact storytelling.

Over the past decade, I have advised various national and international publications, agencies, and non-profit organisations over the creation and management of content that best represents them, while also fostering enhanced engagement to their platforms.

## Work Experience

### LinkedIn Thought Leadership Content

Nina Hoas | December, 2024—Present

I advise Nina Hoas (Head, **LGT Philanthropy Advisory**) on LinkedIn content to showcase their work, impact, and how they are “doing good, well”.

### Communications Consultant

**Comotion** | September, 2024—February 2025

- As a part of the global Collective that supports this feminist social change agency's work, I advised Comotion on social media content and commentary on social justice issues, presented in formats most accessible to their target demographics. I also managed their LinkedIn and Instagram accounts, and helped highlight their client work.
- World YWCA** - I consulted with World YWCA as a content creator documenting the impact of RiseUp! Asia and the Pacific at a conference in New Delhi in Feb, 2025. RiseUp! is a global grassroots-driven initiative to empower young women with transformational leadership and the values of justice, care, and kindness.

### Communications Consultant

**Unlock Impact** | January, 2023—December, 2024

- Creating a communications strategy for growth-stage Indian and global NGOs, and executing it; everything from designing social media posts, editing videos, to copywriting for two NGO clients:
- CEQUE—Centre for Quality in Universal Education** (a grassroots education nonprofit)
- Sportscom Industry Confederation** (a sports industry body)

Other clients:

- Indian Institute of Delhi**, on content for their Convocation Report 2022
- New Leaf Dynamic Technologies**, on website content
- Global Schools Forum**, on content for their **toolkits** highlighting the ways in which governments and civil society can partner up to achieve education for all.

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## Work Experience

### Content Strategist

**Razial Media** | December, 2021—July 2022

- Content creation and curation for the [Instagram](#) and [Twitter](#) handles of [Civic Studios](#)
- Eventually co-ordinating with a team of writers for the social media content for this production house blending civics and entertainment
- Research, conceptualisation, and editing of blogs by a team of writers for [Narikaa](#), a women's health literacy platform.

### Contributing Writer

**Jove Conscious Foundation** | December 2019—September 2020

- Research, writing and copy editing of four articles across two issues of their publication [Didivi](#). These articles spanned the subjects of mental health, menstrual health, chronic illnesses and feminist publishing

### Sub-editor

**Mentor Magazine, LXL Ideas** | March 2019—August 2019

- Brainstorming and consolidating story ideas for this magazine for and by educators
- Editing and proofreading the articles
- Creating social media content for digital circulation.

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## Education History

**Symbiosis Institute of Media & Communication, Pune**

*Bachelor of Media Studies | 2010-2013*

**Major: Journalism**

**Fergusson College, Pune**

*UG Course (Arts) | 2008-2010*

## Work Experience

**Contributing Writer/Independent Journalist**

*Various | 2019—2020*

- I have helped write and create copy and concepts for various digital agencies such as Jack In The Box Worldwide, Content Conspiracy and Paper Plane Tales.
- I have contributed articles to various publications such as The Hindu, Arre, and the Ketto blog.

**Contributing Writer**

*Red Bull India | April 2016—April 2017*

Planning and rolling out stories related to music, dance, and culture and subcultures, as well as promotional articles for Red Bull properties such as Red Bull BC One.

**Contributing Writer**

*Wundor Publishing | August 2017—March 2018*

Contributing writer for the Wundor City Guide Mumbai with Wundor Editions, London (a literary city guide released in 2017).

**Writer, Editor**

*Homegrown | July 2015—March 2016 & Freelance*

- Writing on music, culture, gender, social justice issues and food.
- Working with team members on their articles, editing them, managing team members.
- Many of these are up on [my website](#)