
ADITI DHARMADHIKARI

PROFILE

I am an independent writer and editor based in Goa with a demonstrated history of working in the journalism and publishing industry. Over the past five years, I have written features and articles on music and culture which have been published in various digital and print publications. I currently work on a potpourri of writing and editing projects.

Strong media and communication professional with a Bachelor of Media Studies (B.M.S) focused in Journalism from Symbiosis International University.

EXPERIENCE

RESEARCHER & WRITER, ALT+ – SEPTEMBER 2019 - PRESENT

I have been doing research and writing work for this London-based organisation on health and nutrition. We are working on creating a content bank leading up to a product launch.

CONTRIBUTING WRITER, JOVE CONSCIOUS FOUNDATION – DECEMBER 2019 - PRESENT

I have contributed two stories - a feature on Zubaan, an offshoot of India's first independent publishing house, and an article on the mental health concerns of feminist entrepreneurs - to the inaugural issue of Jove Conscious Foundation's quarterly print publication. The Delhi-based NGO works in the field of skills-training for women and women empowerment.

CONTRIBUTING WRITER, BLURB – SEPTEMBER 2019 - PRESENT

I have been doing copywriting and web content work with Blurb, Goa, on a project basis.

SUB-EDITOR, MENTOR MAGAZINE, LXL IDEAS – MARCH 2019 - AUGUST 2019

I have been brainstorming and consolidating story ideas for this magazine for educators, in addition to editing and proofreading the articles and creating social media content for digital circulation.

FREELANCE WRITER, ENCHANTING TRAVELS – SEPTEMBER 2018 - PRESENT

I have been doing research for and writing up product descriptions (travel content).

FREELANCE WRITER, VARIOUS AGENCIES – 2015 - PRESENT

I have helped write and create copy and concepts for various digital agencies such as Jack In The Box Worldwide, Content Conspiracy and Paper Plane Tales.

SOCIAL MEDIA MANAGER & WRITER, THE CITY STORY - AUGUST, 2018 - PRESENT

Planning and publishing Facebook and Instagram posts + interviewing artists for the 'Makers of London' series.

SOCIAL MEDIA MANAGER, DIGITAL DUBBA - SEPTEMBER, 2018 - PRESENT
Planning and publishing Facebook and Instagram posts + working with the designer to create them.

CONTRIBUTING WRITER, WUNDOR CITY GUIDE - AUGUST, 2017 - MARCH, 2018
Contributing writer for the Wundor City Guide Mumbai with Wundor Editions, London (a literary city guide released in 2017).

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CONTRIBUTING WRITER, RED BULL INDIA - APRIL, 2016 - APRIL, 2017
Planning and rolling out stories related to music, dance and culture, as well as promotional articles for Red Bull properties such as Red Bull BC One.

CONTRIBUTING WRITER, VARIOUS PUBLICATIONS - APRIL, 2016 - APRIL, 2017
Contributed articles to various publications such as The Hindu and Arre.

CONTRIBUTING WRITER, PANDOLIN - AUGUST, 2015 - FEBRUARY, 2017
Conducting interviews with individuals from the industry and features on the various aspects of filmmaking. As a writer with the publication, I covered the MAMI (Mumbai Academy of Moving Images) Film Festival two years in a row, and worked on the film festival's newsletter in 2016.

CONTRIBUTING WRITER, KRUNK - SEPTEMBER, 2015 - MARCH, 2016
Planning and writing music features and interviews.

CONTRIBUTING WRITER, KETTO - OCTOBER, 2015 - DECEMBER, 2016

- Brainstorming, planning and writing stories behind the campaigns being crowdfunded.
- Showcasing success stories from the platform.
- Curating other relevant content on the blog.

SENIOR WRITER, HOMEGROWN - AUGUST, 2014 - AUGUST, 2015

- Brainstorming for content ideas & campaigns
- Leading collaborations with like-minded organisations
- Editing, proofreading and guiding interns
- Covering events, conducting interviews / shaping and rolling out features

NEWS CURATOR & WRITER, SCROLL - AUGUST, 2014 - AUGUST, 2015

FEATURE WRITING INTERN, BETTER PHOTOGRAPHY - MAY, 2012 - JULY, 2012

INTERN, TIBET HOPE CENTRE, MCLEODGANJ - MAY-JUNE 2011

Teaching adults and Tibetan monks English.

INTERN, OPEN SPACE, PUNE - 2011

Helped organise the Pune Queer Fest 2011. Artist management, logistics, marketing and promotion. Media relations, event coverage.